





Carl Polson

Technology & Business Innovator

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A leader in technology, with more than 20 years of experience throughout a variety of industries/sectors including agriculture, broadcast, education, entertainment, finance, healthcare, marketing, non-profits, real estate, start-ups, and technology.

Business owner for multiple businesses over the years including DJ & Event Production company, Online News website, Cloud-based member management application, live-action mobile sports app, a full-service marketing, advertising, website design firm and a real estate development and management company. Hired as Master of Ceremonies and public speaker for a variety of events and presentations and radio broadcasts.



PROFESSIONAL EXPERIENCE

DEMO ENGINEER

Poly (formally Polycom & Plantronics) / 2017 - Present

- Designed, deploy and support production and lab software and hardware solutions for global experience & demo centers.
- Management of Polycom's RealPresence Platform, Microsoft Servers & Applications (Active Directory, Exchange, Skype For Business & Teams), in addition Azure o365.
- Maintain unified communications, network and server equipment.
- Implementation & management of ecosystem environments such as Zoom, BlueJeans, Cisco WebEx, GoToMeeting, Chime, Google Hangouts.

SENIOR VIDEO CONFERENCING SPECIALIST

Confluence Health / 2010 - 2017

- Develop & built video communication and telemedicine network.
- Manage and oversaw video conferencing, distant learning and telemedicine operations.
- Develop and design conferencing and training facilities.
- System engineer for Microsoft Lync and Polycom Infrastructure and endpoints.
- Led efforts in being awarded 2013 USDA Distance Learning and Telemedicine Grant or RUS DLT.



EDUCATION

- M.S. MANAGEMENT & LEADERSHIP
- Western Governors University (2019)
- M.B.A. - IT MANAGEMENT
- Western Governors University (2018)
- B.S. BUSINESS MANAGEMENT
- Western Governors University (2016)



SOFT SKILLS



HARD SKILLS





PROFESSIONAL EXPERIENCE

OWNER

Showbiz Northwest / 2005 - Present

- Own and operate successful event & entertainment company providing sound reinforcement, lighting, and video production for a variety of events.
- Provide event promotions, productions, and equipment rental services for concerts and large-scale events.
- Manage group of DJ & Event Specialists and Sales team. Oversee management and sales process

AUDIO VIDEO MANAGER

Town Toyota Center / 2008 - 2009

- Manage Audio Video Dept, staff of 12 (3 cameras, replay, graphics, scoreboard/videoboards, switcher, spotlights, audio, grips, and production assistants).
- Involved in all aspects of Event Planning.
- Coordinate the production for a variety of events: concerts, hockey, soccer, fighting, and other events. Computer & technical support.

PROMOTION DIRECTOR / ON-AIR TALENT

Cherry Creek Radio / 2007 - 2008

- Marketing/Advertising/Promotion for seven local radio stations.
- Developed web platforms & social media channels for radio station cluster.
- Develop higher quality radio and generate more profits through promotions, events, and community involvement.
- Produce and develop content for interactive nightly radio show.



AWARDS & CERTIFICATIONS

- Project+ Certificate - CompTIA (2015)
- 30 Under 35 Award - Wenatchee Business World (2014)
- Videoconferencing Engineer (PCVE) - Polycom (2013)



VOLUNTEER

KORE-LP Community Radio

Board Member/Technical Expert / (2015 - Present)

- Design and deployment of radio station broadcast system.
- Implementation of new radio automation system.
- Designed and built website for station.

Wenatchee School District

Classroom Volunteer / (2014 - Present)

- Assist students with reading, writing and math.
- Accompany students on field trips.

Wenatchee Confluence Rotary

Rotarian / Secretary (2017 - Present)

- Assist with community projects and fundraising.
- Takes minutes at monthly board meeting.

Lake Chelan Yacht Club

Board Member (2014-2018) / Commodore 2017

- Improved web and social media presence.
- Acted as Public Information Officer
- Designed and implemented cloud-based membership management application.
- Oversaw construction of new clubhouse and other capital projects.
- Completed Clean Marina Application and Certification

Chelan Douglas Relay for Life

Committee Volunteer (2007-2017) / Event Chair 2014-2016

- In charge of entertainment and activities Improved tarnished community relationship with event.
- Surpassed and increased fundraising by 20%.
- Received Gordy Klatt Spirit of Relay Award.
- Received Rookie of the Year Award for event leadership.



PROJECTS

- Designed and created ClubSoft - Yacht Club Manager Application for Member Management.
- Developed Marketing Plan for FireFan Sports App.
- Production Manager for Macy's Million Dollar Makeover.
- Co-Founder/Technical Producer for NCWTV.com
- Relocation/Studio building for 5 radio stations
- Produced and hosted Monster Mash 2007 - 2012; Halloween Party, Highlight Party, and other events.
- Build and manage websites & servers



HOBBIES & INTERESTS



Skiing



Hiking



Reading/Learning



Camping



Diving



Sailing